



excellence in project
management learning

EXECUTIVE BRIEFING

A ONE-DAY WORKSHOP (7 PDUS)

great projects are based upon consistency and repeatability.

These qualities are only possible with the presence of solid leadership, practical project management skills and committed organizational support.

For a project to be successful it needs three key ingredients:

- Excellence in executing the work. A committed and capable team with depth of skill in creating the project results
- Excellence in project management. A skilled and knowledgeable project manager
- Excellence in leadership. A supportive and committed executive team

Project success begins and ends with the executive team ensuring the right people have the right support and the right direction at the right time.

This briefing will introduce project executives to the roles, responsibilities and support required to establish an environment of project success. Although each organization will face different challenges, this seminar provides a solid grounding in the most common risks organizations face in establishing an exceptional project management capability.

our blueprint

FACING THE CHALLENGES

Executive teams face the significant challenge of balancing scarce resources with an ever growing list of priorities and opportunities. Striking balance between these points is one of the key factors that determines the difference between continued corporate success and failure.

This workshop will provide you and your executive team with the understanding necessary to confidently face the challenges of creating an effective project organization. The workshop can also be tailored to address the specific challenges your organization is facing and help establish an organizational context for these challenges to be understood and solutions identified.

DEFINING NECESSARY CAPABILITIES

This workshop will help your executive team to understand the skills and capabilities that they need to develop and exhibit to promote success. Participants will gain an appreciation of the roles the organization and particularly the executive team play in ensuring project success. They will also understand the critical processes, tools and capabilities necessary for projects to deliver consistent and repeatable results.

Equally important is a grounding in the processes and tools that are essential in creating a successful project environment, and the role that these capabilities play in establishing and maintaining the maturity of your project management practice. Participants develop an appreciation for the underlying factors that drive project management maturity, as well as the levers of change that provide the greatest impact in improving organizational capabilities.

OUR PARTICIPANTS

This workshop is ideally suited to executive teams that need to define the first step - or the next step - in establishing a successful project organization. The workshop will be of significant benefit to those who champion and sponsor initiatives as well as those who have the responsibility for leading major corporate change efforts. Most effective delivery of this workshop is in a team setting, as a facilitated dialogue about the path and the next steps forward in establishing your project management capabilities.

WORKSHOP FORMAT

The workshop is designed as a strategic conversation as much as it is a briefing, combining an understanding of theory and best practices with a constructive dialogue on the specific challenges your organization is facing.

Delivery of the workshop integrates presentation, facilitation and group discussion, and is designed to establish a concrete understanding of considerations and next steps for your executive team.

PRE-READING

There are no pre-reading assignments for this workshop.

our commitment

The Executive Briefing will enhance your ability to build an exceptional project organization. The seminar will address:

- Building an understanding of what project management is really all about
- Understanding the project management process and its role in ensuring project success
- Understanding the roles and responsibilities of teams and how project and organizational structures influence project success
- Appreciating the role of project management in relation to the other work of the organization
- Establishing the essential linkages between projects and organizational priorities
- Defining the process of project management and the key activities, deliverables and outcomes of well managed projects

our program

PROGRAM OUTLINE (8:30 – 4:30)

- Discussion of current project challenges
- Exploring the types of work within the organization
- Understanding a project orientation
- Defining the project lifecycle
- Defining a structure for moving forward
- Project initiation – positioning for success
- Project planning – laying the foundation
- The roles of project management
- The well managed project
- Managing projects organizationally
- Wrap-up & next steps

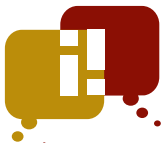
our courses

Our courses have been designed so that their outcomes are relevant and employable on projects of any size and for any industry. Participants are able to immediately incorporate the tools and techniques they learn into the projects they are currently working on.

Interthink Consulting partners with educational institutions across western Canada in the delivery of advanced project management skills courses. Interthink's training and certificate programs are fully compliant with the PMI Project Management Body of Knowledge (PMBOK) and are ideal preparation for the PMP and CAPM certification examinations.

We want to talk with you about how we can support your project learning needs. Please contact us at our Edmonton, Alberta offices at 780/414.6391, or visit our website at www.interthink.ca.

Join others who have experienced excellence in project management training, and who have realized the value of this newfound knowledge in delivering successful projects.



interthink consulting

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